

## **2<sup>nd</sup> Annual Madison Holleran Mental Health Action 2021 Scholarship**

### **Eligibility and Contest Rules**

#### **Sponsor**

This scholarship contest ("Contest") is sponsored by Effective School Solutions, 121 Chanlon Road, New Providence, NJ 07974 and the Madison Holleran Foundation, 100 Homewood Avenue, Allendale, NJ 07401 ("Sponsor"). All decisions by Sponsor regarding eligibility, award, and compliance with the rules of the Contest are final.

#### **Eligibility**

1. The Contest is open to all students who will be seniors in a high school in the United States in an academic program designed to conclude with the awarding of a diploma during the 2020-2021 school year.
2. Applicants must be 16 years of age or older at the time of entry and submit the attached eligibility form at time of entry. Applicants below the age of 18 at time of entry must have a parent or guardian sign the eligibility form giving their consent to the applicant's participation. Any parent or guardian giving such consent is equally bound by all Contest Rules.
3. Employees of Sponsor, their family members, and persons living in the same household as employees or family members are not eligible.
4. Void where prohibited by law.
5. One entry is allowed per person. If the Sponsor determines that an applicant has submitted more than one entry, under one or multiple identities, all of that applicant's entries will be disqualified.
6. No prize will be awarded to applicants who do not meet the eligibility requirements. All information on the entry form must be accurate and complete.

#### **How to Enter**

1. Entrants must submit a 1,500-word essay about an innovative mental health support program that can be implemented at their high school and in high schools throughout the United States. Essay must be submitted in a pdf format.
2. Application must also be submitted in a pdf format.
3. Applications and essays must be submitted by February 1st, 2021 to [madisonholleranscholarship@effectiveschoolsolutions.com](mailto:madisonholleranscholarship@effectiveschoolsolutions.com)

### **Timing**

1. The Entry Period begins at 12:01 am Eastern Time on October 19th, 2020 and ends at 11:59 pm on February 1st, 2021.
2. Incomplete submissions or submissions received outside of the Entry Period will not be considered.

### **Judging Criteria**

1. All eligible submissions will be judged on the following criteria:
  - a. Originality and Creativity 30%.
  - b. Relation to the topic 30%.
  - c. Implementation of idea 10%
  - d. Clarity of writing 15%
  - e. Grammar, punctuation, and spelling 15%
2. Entries will be judged base on those criteria by a panel of judges from Effective School Solutions and the Madison Holleran Foundation.
3. Judging will be blind, and Judges will not be informed of any personally identifying or descriptive information about the author of the essay.
4. Judges will make their decisions on or before *April 1st, 2021*.

### **Prizes**

1. Four (4) scholarships will be awarded to the four eligible participants with the highest Judges' scores.
2. Each scholarship is worth \$2,000.00. Total value of all scholarships -- \$8,000.00.
3. The award will be provided by check to the winner. If winner is a minor, the award will be provided to the winner's parent or guardian as custodian to the winner.
4. Any taxes or other costs or fees due on the scholarships are the sole responsibility of the winner and/or their parent or guardian.
5. Payment of scholarships is contingent upon verification that the applicant meets all eligibility requirements and confirms agreement and compliance with all rules of the Contest.
6. Winners will be selected by the Judges on or before April 1st, 2021. The Judges' decisions are final.

### **Notification of Winners**

1. Winners will be notified on or before April 12th, 2021. Winners will also be announced on the Sponsor's website [www.effectiveschoolsolutions.com](http://www.effectiveschoolsolutions.com) on or before April 12th, 2021.
2. Once notified, winners will have fifteen (15) business days to respond to Sponsor and provide an Affidavit of Eligibility and a Publicity/Liability release signed by winner and, where required, their parent or guardian.
3. If Sponsor is unable to contact a winner or receives no response within that period, the prize may be forfeited and awarded to the applicant with the next-highest score.
4. Applicants are required to notify sponsor of any changes in contact information.

### ***Agreement to Official Rules***

1. Participation in the Contest constitutes applicant's full and unconditional agreement to and acceptance of these Official Rules.
2. By entering the Contest, applicant warrants that the submission is an original work, has not been previously published or won any award, and that applicant is aware of no conflicting rights in the submission including but not limited to copyright or other intellectual property right as further identified below in the section entitled "Originality/No Infringement."
3. Applicants agree that Sponsor, its affiliates, parents, subsidiaries, agents or contractors and their employees, officers and directors shall not be liable for injury, loss or damage of any kind resulting from participating in this Contest

### ***Originality/No Infringement.***

1. All submissions must be the original work of the applicant.
2. All applicants represent, state, and agree that their Contest submission will not infringe upon the intellectual property rights of any third party, including by way of example and not by limitation, any copyright, trademark or patent rights belonging to any third party.
3. Plagiarism in any form will result in disqualification.

### ***Publicity; Use of Name or Likeness.***

1. Except where prohibited by law, entry in the Contest constitutes each applicant's consent to the Sponsor's use of his or her name, city and state of residence, entry, likeness, photograph, and image for advertising, publicity, and promotional purposes in any media, online or offline, without further permission, consent, payment or other consideration.

### ***Use of Submissions***

1. All submissions remain the property of the applicant but Sponsor shall also have the following rights with respect to the submissions:
  - a. Sponsor shall have the right to use any of the submissions for publicity or as content in any media, online or offline, without further permission from the applicant, unless prohibited by law.
  - b. The content of the submissions may be used by Sponsor (or its related companies) for any lawful purpose, which may include but is not limited to developing programs, products, offerings and other services ("Developed Works"), and the applicant agrees that the applicant is not entitled to any ownership in or compensation related to such Developed Works. All such Developed Works are the property of the Sponsor or its related companies, as applicable.
2. Submissions will not be returned to the entrant.

### ***Release of Liability***

1. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Contest should fraud, technical failures, or any other factors beyond the reasonable control of Sponsor impair the integrity of the Contest, as determined by Sponsor in its sole discretion.
2. By entering the contest, entrant agrees to release and hold harmless sponsor, its parent, subsidiaries and affiliated companies, officers, directors, employees and agents from and against any and all claims, causes of action and/or liability for any injuries, illness or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the Contest or receipt or possession, use or misuse of any prize or element thereof. Sponsor, its respective affiliates, parents, subsidiaries, agents and employees are not responsible for entries that are late, lost, illegible, incomplete, stolen, misdirected, or illegitimate due to any error, whether human, mechanical or electronic.